



My Dear Colleagues,

It is my proud privilege to join today as Head of Damodar Valley Corporation family, the Temple of Modern Independent India as dreamt by our Founders of the Nation. I would like to wish each and every one of you and your families a very happy, healthy and safe future ahead.

This is preeminently the time to speak the truth, the whole truth, frankly and boldly. Nor need we shrink from honestly facing conditions in our company today. This great Corporation will endure as it has endured, will revive and will prosper.

Everywhere we look; there is work to be done. The time calls for action, bold and swift. We need to improve generation, ensure timely completion of projects, cut down cost, improve efficiency and generate wealth for all the stakeholders.

Our challenges may be new. The instruments with which we meet them may be new. But those values upon which our success depends - honesty and hard work, courage and fair play, tolerance and loyalty - these things are old. These things are true.

What is important right now is for us to define the roadmap to be articulated by Team DVC. We have to institutionalize what we have learnt from past failures and success. It will be up to all of us to make it live throughout 2011 and beyond. We need to be strong in good and bad times. Increased engagement means all of us pulling together in a systematic and intelligent way to achieve our targets.

We have to accept that Chairman/CEO cannot run for popularity contest, at times he and his team has to take tough decision to make the organization successful. We cannot shy away from the past and present issues and the challenges ahead.

This marks a deeper level of commitment and engagement, which has to reach all levels of our organization. We need every single one of our employees to understand that they have an active and important role in rebuilding the Organization.

We are determined to be winners. I am convinced that we will articulate the right strategy and the right people to make it happen.

We will make it happen. And I am confident we will!

With Best Regards,


Rabindra Nath Sen
13/6/2011